

Many homeless people do not take their shoes off.

Keeping their shoes on at all times means they are ready to move quickly.

Keeping their shoes on keeps their feet warm.

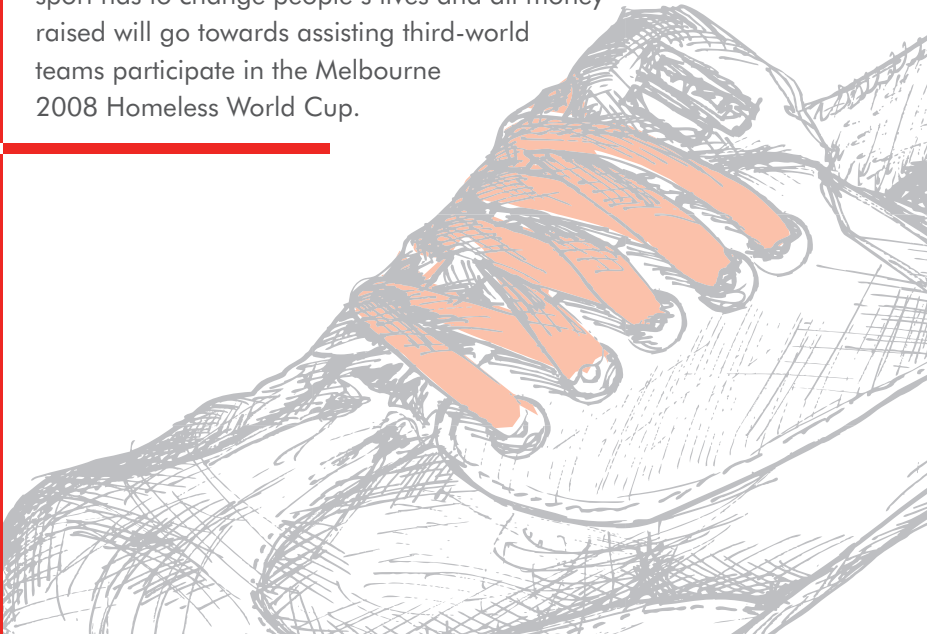
Keeping their shoes on means they aren't stolen.

To understand a fraction of the hardship homeless people endure, your challenge is to think homeless for a day and elect to keep your shoes on for 24 hours on **Tuesday August 19th 2008.**

Ask for donations and sponsorship from your friends and family, and talk to them about the issue of homelessness and what they can do to help.

Keeping your shoes on for 24 hours shows your support and solidarity for Australia's most marginalised and excluded people. Proudly wear this pair of bright red laces as a reminder that the issue of homelessness cannot be sidestepped. It is already at our doorstep.

All money collected will go to The Big Issue's initiatives to help homeless people help themselves. In 2008, The Big Issue and the Red Laces Group are acknowledging the incredible power that sport has to change people's lives and all money raised will go towards assisting third-world teams participate in the Melbourne 2008 Homeless World Cup.



STEPS FOR SHOESDAY TUESDAY:



1. Tell my friends about Shoesday Tuesday and get everyone in my class signed up
2. Think about how I will collect money – cash and/or online:
On-line Donations:
 - A. Set up my own donations page at <http://www.onlinegiving.com.au/home.aspx> - remember to select Shoesday Tuesday as my charity.
 - B. Follow online giving instructions to donate Cash:**Cash:**
 - C. Collect cash donations from friends and family and record the details on the back of this page.
 - D. Return all cash donations and form to your teacher by August 22nd
3. Set my fundraising target and watch it grow!
4. Ask my family and friends to donate.
5. Choose which shoes I will wear on the day (Tuesday August 19th) and put on my red shoelaces (remember you may have PE class or sport practice)
6. During Shoesday Tuesday take photos of my friends and I with our shoes on
7. Remind my family I will be sleeping in my shoes - I've signed up for 24 hours!
8. Send my photos and stories about the experience to shoesdaytuesday@bigissue.org.au